CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

WATERFRONT STRATEGIES
1010 WISCONSIN AVE
SUITE 800
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
332410 /	WOC10032967

Product
AFSCME/SEIU/NEA

Contract Dates	Estimate #
10/09/12 - 11/06/12	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA35+

IDB#	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref
15978	28185

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	10/09/12	11/06/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	24	$56,600.00

All spots on this order immediately preemptible class of time

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/09/12	10/15/12	MTWTF--	5	$2,400.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
4	*WRC*	*10/09/12-10/15/12*	*6-7A NEWS4 @ 6AM*	*6A-7A*	*MTuWThF----*	*:30*	~~*$2,400.00*~~	*NM*
	See MG 1.22,1.23,1.24,1.25							
	PREEMPT-NO COPY							
22	WRC	10/10/12-10/12/12	6-7A NEWS4 @ 6AM	6A-7A	---WThF----	:30	$2,400.00	NM
Ⓜ	MG for 2.6,2.1,3.3,1.4							
23	WRC	10/10/12-10/12/12	7-9A TODAY SHOW	7A-9A	---WThF----	:30	$2,600.00	NM
Ⓜ	MG for 2.6,2.1,3.3,1.4							
24	WRC	10/10/12-10/12/12	7-9A TODAY SHOW	7A-9A	---WThF----	:30	$2,600.00	NM
Ⓜ	MG for 2.6,2.1,3.3,1.4							
25	WRC	10/10/12-10/12/12	10-11A TODAY SHOW 3	10A-11A	---WThF----	:30	$1,000.00	NM
Ⓜ	MG for 2.6,2.1,3.3,1.4							

Week:	10/16/12	10/22/12	MTWTF--	5	$2,400.00
Week:	10/23/12	10/29/12	MTWTF--	5	$2,400.00
Week:	10/30/12	11/05/12	MTWTF--	5	$2,400.00
Week:	11/06/12	11/12/12	-T-----	1	$2,400.00

N 2	WRC	10/09/12	11/06/12	7-9A TODAY SHOW	7A-9A		:30			NM	30	$78,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/09/12	10/15/12	MTWTF--	7	$2,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
332410 /	WOC10032967

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	AFSCME/SEIU/NEA	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 3	WRC	10/09/12	11/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	14	$14,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 | 10/15/12 | MTWTF-- | 4 | $1,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
3	WRC	10/09/12-10/15/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	~~$1,000.00~~	NM

See MG 1.22,1.23,1.24,1.25
PREEMPT-NO COPY

Week: 10/16/12 | 10/22/12 | MTWTF-- | 4 | $1,000.00
Week: 10/23/12 | 10/29/12 | MTWTF-- | 4 | $1,000.00
Week: 10/30/12 | 11/05/12 | MTWTF-- | 4 | $1,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
15	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	~~$1,000.00~~	NM

See MG 10.22,10.23
PREEMPT

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
16	WRC	10/30/12-11/05/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30	~~$1,000.00~~	NM

See MG 10.22,10.23
PREEMPT

Week: 11/06/12 | 11/12/12 | -T----- | 1 | $1,000.00

N 4	WRC	10/09/12	11/03/12	Saturday Today 7-9a	7A-9A		:30			NM	4	$8,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 | 10/15/12 | -----S- | 1 | $2,000.00
Week: 10/16/12 | 10/22/12 | -----S- | 1 | $2,000.00
Week: 10/23/12 | 10/29/12 | -----S- | 1 | $2,000.00
Week: 10/30/12 | 11/05/12 | -----S- | 1 | $2,000.00

N 5	WRC	10/09/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	4	$5,600.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 | 10/15/12 | -----S- | 1 | $1,400.00
Week: 10/16/12 | 10/22/12 | -----S- | 1 | $1,400.00
Week: 10/23/12 | 10/29/12 | -----S- | 1 | $1,400.00
Week: 10/30/12 | 11/05/12 | -----S- | 1 | $1,400.00

N 6	WRC	10/09/12	11/04/12	Sunday Today 8-9a	8-9A		:30			NM	2	$6,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 | 10/15/12 | ------S | 1 | $3,000.00
Week: 10/16/12 | 10/22/12 | ------S | 1 | $3,000.00

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FOR NBCE CONTRACTS:

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10/09/12 - 11/06/12	AFSCME/SEIU/NEA	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/12	10/29/12	------S	1	$3,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WRC*	*10/23/12-10/29/12*		*Sunday Today 8-9a*	*8-9A*	---------Su	*:30*		~~*$3,000.00*~~	*NM*		
	See MG 10.22,10.23											
	PREEMPT											
Week:		10/30/12	11/05/12	------S	1	$3,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WRC*	*10/30/12-11/05/12*		*Sunday Today 8-9a*	*8-9A*	---------Su	*:30*		~~*$3,000.00*~~	*NM*		
	See MG 10.22,10.23											
	PREEMPT											
N 7	WRC	10/09/12	11/04/12	News 4 Sun 9-10a	9-10A		:30			NM	4	$5,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	------S	1	$1,400.00							
Week:	10/16/12	10/22/12	------S	1	$1,400.00							
Week:	10/23/12	10/29/12	------S	1	$1,400.00							
Week:	10/30/12	11/05/12	------S	1	$1,400.00							
N 8	WRC	10/09/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	15	$9,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF--	3	$650.00							
Week:	10/16/12	10/22/12	MTWTF--	4	$650.00							
Week:	10/23/12	10/29/12	MTWTF--	4	$650.00							
Week:	10/30/12	11/05/12	MTWTF--	3	$650.00							
Week:	11/06/12	11/12/12	-T-----	1	$650.00							
N 9	WRC	10/09/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	14	$10,550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF--	3	$750.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
14	WRC	10/10/12-10/12/12		Steve Harvey	2-3p	---WThF----	:30		$800.00	NM		
Ⓑ	Bonus											
Week:	10/16/12	10/22/12	MTWTF--	3	$750.00							
Week:	10/23/12	10/29/12	MTWTF--	3	$750.00							
Week:	10/30/12	11/05/12	MTWTF--	3	$750.00							
Week:	11/06/12	11/12/12	-T-----	1	$750.00							
N 10	WRC	10/09/12	11/06/12	Ellen	3P-4P		:30			NM	22	$32,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	MTWTF--	5	$900.00							
Week:	10/16/12	10/22/12	MTWTF--	5	$900.00							
Week:	10/23/12	10/29/12	MTWTF--	5	$900.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
12	*WRC*	*10/23/12-10/29/12*		*Ellen*	*3P-4P*	MTuWThF----	*:30*		~~*$900.00*~~	*NM*		
	See MG 10.22,10.23											
	DNA-SEVERE WX COVERAGE											
22	WRC	11/03/12-11/03/12		Saturday Today 7-9a	7A-9A	-------Sa--	:30		$4,500.00	NM		
Ⓜ	MG for 3.15,23.13,6.3,3.16,15.3,23.15,16.3,6.4,10.12											
23	WRC	11/04/12-11/04/12		Late News (NFL)	1130P-1205a	---------Su	:30		$10,000.00	NM		
Ⓜ	MG for 3.15,23.13,6.3,3.16,15.3,23.15,16.3,6.4,10.12											

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332410 /	WOC10032967

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	AFSCME/SEIU/NEA	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	MTWTF- -	5	$900.00						
Week:		11/06/12	11/12/12	-T- - - - -	1	$900.00						
N 11	WRC	10/09/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	12	$15,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	MTWTF- -	3	$1,300.00						
Week:		10/16/12	10/22/12	MTWTF- -	3	$1,300.00						
Week:		10/23/12	10/29/12	MTWTF- -	3	$1,300.00						
Week:		10/30/12	11/05/12	MTWTF- -	3	$1,300.00						
N 12	WRC	10/09/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	20	$36,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	MTWTF- -	5	$1,800.00						
Week:		10/16/12	10/22/12	MTWTF- -	5	$1,800.00						
Week:		10/23/12	10/29/12	MTWTF- -	5	$1,800.00						
Week:		10/30/12	11/05/12	MTWTF- -	5	$1,800.00						
N 13	WRC	10/09/12	11/05/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	23	$55,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	MTWTF- -	6	$2,400.00						
Week:		10/16/12	10/22/12	MTWTF- -	6	$2,400.00						
Week:		10/23/12	10/29/12	MTWTF- -	6	$2,400.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	16	*WRC*	*10/23/12-10/29/12*	*6-7P NEWS4 @ 6PM*	*6P-7P*	MTuWThF- - - -	*:30*		~~*$2,400.00*~~	*NM*		
		See MG 14.17										
		PREEMPT										
Week:		10/30/12	11/05/12	MTWTF- -	6	$2,400.00						
N 14	WRC	10/09/12	11/05/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	16	$74,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	MTWTF- -	4	$4,500.00						
Week:		10/16/12	10/22/12	MTWTF- -	4	$4,500.00						
Week:		10/23/12	10/29/12	MTWTF- -	4	$4,500.00						
Week:		10/30/12	11/05/12	MTWTF- -	4	$4,500.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	13	*WRC*	*10/30/12-11/05/12*	*730-8P ACCESS HOLLYWO*	*730P-8P*	MTuWThF- - - -	*:30*		~~*$4,500.00*~~	*NM*		
		See MG 14.17										
		PREEMPT										
	17	WRC	10/31/12-10/31/12	Animal/Guys	8-9p	- - - W- - - - - - -	:30		$6,900.00	NM		
	Ⓜ	MG for 13.16,14.13										
N 15	WRC	10/09/12	11/03/12	Redskins Showtime 7-730p	7-730P		:30			NM	3	$4,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/09/12	10/15/12	- - - - - S-	1	$1,400.00						
Week:		10/16/12	10/22/12	- - - - - S-	1	$1,400.00						
Week:		10/23/12	10/29/12	- - - - - S-	1	$1,400.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	3	*WRC*	*10/23/12-10/29/12*	*Redskins Showtime 7-730p*	*7-730P*	- - - - - - - Sa- -	*:30*		~~*$1,400.00*~~	*NM*		
		See MG 10.22,10.23										
		PREEMPT										

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332410 /	WOC10032967

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	AFSCME/SEIU/NEA	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/30/12	11/05/12	-----S-	1	$1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WRC*	*10/30/12-11/05/12*		*Redskins Showtime 7-730p*	*7-730P*	-------Sa--	*:30*		~~*$1,400.00*~~	*NM*		
	See MG 15.5											
	DNA-SPORTS OVERRUN											
5	WRC	11/06/12-11/06/12		11A-12P MIDDAY NEWS	11A-12P	-Tu--------	:30		$1,400.00	NM		
Ⓜ	MG for 15.4 11/03											
N 16	WRC	10/09/12	11/03/12	Coaches Show 730-8p	730-8p		:30			NM	3	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	-----S-	1	$1,200.00							
Week:	10/16/12	10/22/12	-----S-	1	$1,200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	*WRC*	*10/16/12-10/22/12*		*Coaches Show 730-8p*	*730-8p*	-------Sa--	*:30*		~~*$1,200.00*~~	*NM*		
	See MG 16.5											
	PREEMPT											
5	WRC	10/22/12-10/22/12		4-5P NEWS4 @ 4PM	4P-5P	M----------	:30		$1,200.00	NM		
Ⓜ	MG for 16.2 10/20											
Week:	10/23/12	10/29/12	-----S-	1	$1,200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	*WRC*	*10/23/12-10/29/12*		*Coaches Show 730-8p*	*730-8p*	-------Sa--	*:30*		~~*$1,200.00*~~	*NM*		
	See MG 10.22,10.23											
	PREEMPT											
Week:	10/30/12	11/05/12	-----S-	1	$1,200.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WRC*	*10/30/12-11/05/12*		*Coaches Show 730-8p*	*730-8p*	-------Sa--	*:30*		~~*$1,200.00*~~	*NM*		
	See MG 16.6											
	DNA-SPORTS OVERRUN											
6	WRC	11/04/12-11/04/12		Sign-On/Sign-Off-Coaches sh	530A-6A	---------Su	:30		$1,200.00	NM		
Ⓜ	MG for 16.4 11/03											
N 17	WRC	10/09/12	11/05/12	The Voice	8-10p		:30			NM	4	$48,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/09/12	10/15/12	M------	1	$12,000.00							
Week:	10/16/12	10/22/12	M------	1	$12,000.00							
Week:	10/23/12	10/29/12	M------	1	$12,000.00							
Week:	10/30/12	11/05/12	M------	1	$12,000.00							
N 18	WRC	10/16/12	10/30/12	Voice Results	8-9p		:30			NM	3	$30,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	-T-----	1	$10,000.00							
Week:	10/23/12	10/29/12	-T-----	1	$10,000.00							
Week:	10/30/12	11/05/12	-T-----	1	$10,000.00							
N 19	WRC	10/16/12	10/30/12	Go On/New Normal	9-10p		:30			NM	2	$13,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	-T-----	1	$6,500.00							

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
332410 /	WOC10032967

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	AFSCME/SEIU/NEA	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount

Start Date | End Date | Weekdays | Spots/Week | Rate

Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type

1 WRC 10/16/12-10/22/12 Go On/New Normal 9-10p -Tu-------- :30 ~~$6,500.00~~ NM
See MG 19.3
NA-PGM NOT SCHEDULED
3 WRC 10/18/12-10/18/12 Rock Center 10-11p ----Th----- :30 $6,500.00 NM
Ⓜ MG for 19.1 10/16
Week: 10/23/12 10/29/12 ------- 0 $0.00
Week: 10/30/12 11/05/12 -T----- 1 $6,500.00

Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type

2 WRC 10/30/12-11/05/12 Go On/New Normal 9-10p -Tu-------- :30 ~~$6,500.00~~ NM
See MG 19.4
NA-PGM NOT SCHEDULED
4 WRC 10/30/12-11/05/12 Tuesday Prime 8P-11P -Tu-------- :30 $6,500.00 NM
Ⓜ MG for 19.2 10/30

N 20 WRC 10/23/12 10/25/12 Rock Center 10-11p :30 NM 1 $6,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/22/12 10/28/12 ---T--- 1 $6,000.00

N 21 WRC 10/09/12 11/04/12 NFL Reg Season Non-Local 8P-1130P :30 NM 8 $160,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 10/15/12 ------S 2 $20,000.00
Week: 10/16/12 10/22/12 ------S 2 $20,000.00
Week: 10/23/12 10/29/12 ------S 2 $20,000.00
Week: 10/30/12 11/05/12 ------S 2 $20,000.00

N 22 WRC 10/09/12 11/05/12 11-1135p M-SU L NEWS 11P-1135P :30 NM 8 $32,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 10/15/12 MTWTFS- 2 $4,000.00
Week: 10/16/12 10/22/12 MTWTFS- 2 $4,000.00
Week: 10/23/12 10/29/12 MTWTFS- 2 $4,000.00
Week: 10/30/12 11/05/12 MTWTFS- 2 $4,000.00

N 23 WRC 10/09/12 11/05/12 1135-1237A TONIGHT SHO\ 1135P-1237A :30 NM 14 $21,000.00

Start Date | End Date | Weekdays | Spots/Week | Rate

Week: 10/09/12 10/15/12 MTWTF-- 4 $1,500.00
Week: 10/16/12 10/22/12 MTWTF-- 4 $1,500.00
Week: 10/23/12 10/29/12 MTWTF-- 4 $1,500.00

Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Type

10 WRC 10/23/12-10/29/12 1135-1237A TONIGHT SHO\ 1135P-1237A MTuWThF---- :30 ~~$1,500.00~~ NM
See MG 23.17
PREEMPT
17 WRC 10/25/12-10/26/12 5-6A NEWS4 @5AM 5A-6A ----ThF---- :30 $1,500.00 NM
Ⓜ MG for 23.10 10/24
Week: 10/30/12 11/05/12 MTWTF-- 4 $1,500.00

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
332410 /	WOC10032967

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	AFSCME/SEIU/NEA	**1683**

Advertiser	Original Date / Revision
MAJORITY PAC	08/28/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
13	*WRC*	*10/30/12-11/05/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		*~~$1,500.00~~*	*NM*		
	See MG 10.22,10.23											
	PREEMPT											
15	*WRC*	*10/30/12-11/05/12*		*1135-1237A TONIGHT SHOV*	*1135P-1237A*	MTuWThF----	*:30*		*~~$1,500.00~~*	*NM*		
	See MG 10.22,10.23											
	PREEMPT											
N 24	WRC	10/16/12	11/03/12	Sat. Night Live	1130P-1:02a		:30			NM	3	$9,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	-----S-	1	$3,200.00							
Week:	10/23/12	10/29/12	-----S-	1	$3,200.00							
Week:	10/30/12	11/05/12	-----S-	1	$3,200.00							
									Totals		253	$735,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	175	$500,200.00	$425,170.00
10/29/12 -11/06/12	78	$235,000.00	$199,750.00
Totals	253	$735,200.00	$624,920.00

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:
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